

## Who will benefit from attending?

Those working in NGOs, research funding organizations, not-for-profits, health and technology industry, program management and evaluation, knowledge translation, government research and development, academia and research institutes.

## What can participants hope to gain?

Increased knowledge and skills on how to design, plan, manage, measure, communicate and optimise research impact. The focus will be on biomedical and health sciences.

Participants will improve their understanding of some existing frameworks, tools, approaches and knowledge about research impact and its assessment with leading international experts.

There will be opportunity to hear examples and share experiences for establishing collaborations between stakeholders, researchers, community service and health providers and policy makers.

This interactive conference offers an opportunity to network and exchange ideas and best practices with international experts, peers, stakeholders and end-users of health research.

## **Further details**

More information about *Realising the Potential* can be found on our conference website: www.researchimpact.org.nz

You can also contact us by email: research.impact@otago.ac.nz





